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Contact: Joe Norton // 810-588-4058 [Media interviews upon request]

Brighton CEO to raise money at local rallies

Over \$1,000,000.00 has already been raised to purchase and distribute lifesaving goods to the people of Ukraine!

Joe Norton, the successful businessman working out of Brighton, Michigan was so moved by the tragedy in Ukraine that he organized a **Michigan week of giving starting on Sunday April 3, 2022 in Brighton** — the first of many to come — traveling across the state and the country to help those fighting for their lives in Ukraine.

Norton said "Lives are being lost every minute. Our donations will help the men, women and children who are being attacked in an unprovoked war. Millions of Ukrainians have been displaced from their homes including more than one million children and many have had to flee the country."

Here in Michigan, we have been blessed with both financial and physical security and we can now share our blessings with the less fortunate in Ukraine.

Ukraine Support Accelerated, LLC is a nonprofit 501(c)3 organization created to find the fastest and safest way to get critical necessities to those forced to flee their homes, as well as those fighting against Russian forces in Ukraine.

To achieve this goal, USA has teamed experienced logistic companies with major supply companies that are able to turn donations into trauma kits, medications, food, water, clothes, blankets, body armor, radio sets, drones, tactical gear, knee pads, thermal imagers, night-vision devices, and other urgent supplies.

Money donated today is turned into crucial supplies that are flown to Poland and transported to the front lines in Ukraine within 7 days.

We need Volunteers to help organize, manage and staff the Donor Rallies.

We will hold Donor Rallies and accept donations at the following locations:

Location	Date		Time	Location
Brighton	Sunday, April 3		Noon to 4pm	8580 Grand River
				Corner between
				Meijer and Post Office
Birmingham	TBD	<u>Volunteer</u>	s Needed	
Southfield	TBD	<u>Volunteer</u>	s Needed	
Troy	TBD	<u>Volunteer</u>	<u>s Needed</u>	
Utica	TBD	<u>Volunteer</u>	s Needed	
Across the State	TBD	<u>Volunteer</u>	s Needed	